



FLORIDA SOCIETY OF MEDICAL ASSISTANTS

December 10, 2008

To: Theresa Errante Parrino, FSMA President
Executive Board Members

From: Betty DeLoach, Chapter President and Representative
Brevard County Chapter of Medical Assistants

Re: Report/January 2009 Executive Board Meeting

The Brevard Chapter has been busy this year. Our community event was sending 11 huge baskets of food to the Brevard Sharing Center. Many students and members teamed up and assembled baskets for needy families.

The Chapter has had multiple member meetings with speakers and many board meetings. We have closed for the holidays but will resume business at our January 29th meeting. We will start the year off with a professional dress speaker. The agenda for January through May will be posted on our web site.

The Chapter has t-shirts for sale and is one method of bringing funds to the chapter as well as marketing the profession, the credentialed employee, and the chapter itself.

The Chapter is now partnering with a corporation that employ over 160 physicians and close to 1000 MA's. MIMA will assist us with speakers and we will partner to re-certify those that have let their credential expire or initially certify those that never took the test. It is our way of securing more members and hopefully more interest in the chapter itself. We believe that working with the community directly and everyone benefiting this will be a sure fire hit for success. The Chapter Ways and Means will secure other means of financial contributions to the chapter. One are of interest is to have graduates donate their old uniforms and tops to the program. The program will sell the uniforms to new students for \$5 each and the proceeds will go to the chapter. These will be non-profit seminars as we will work as a community team. Members will not pay for these seminars and in turn we will begin to work on securing only credentialed medical assistants in this facility which we believe will serve as an excellent marketing strategy and promotion of credentialed employees.

It is our hope that once we have accomplished this with the largest facility, it will serve as a model of excellence in hiring of only credentialed employees and then assisting human resources in the education of how often one must re-certify with other healthcare organizations in our county. We have many supporters for mandatory credentialing and this is one way to help drive that thought process with the community. The Chapter will hold election of officers in January and installation in February. We have new officers and chairs ready to serve.

BCC has 36 graduates this year that will be taking the first computerized testing in January. Stay tuned.

Betty DeLoach, Brevard Chapter President
Enc: Picture of donated baskets